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Your Vision, Our Future

CELON ELITE

# Feeling Pressure? Can't Breathe? There is relief.

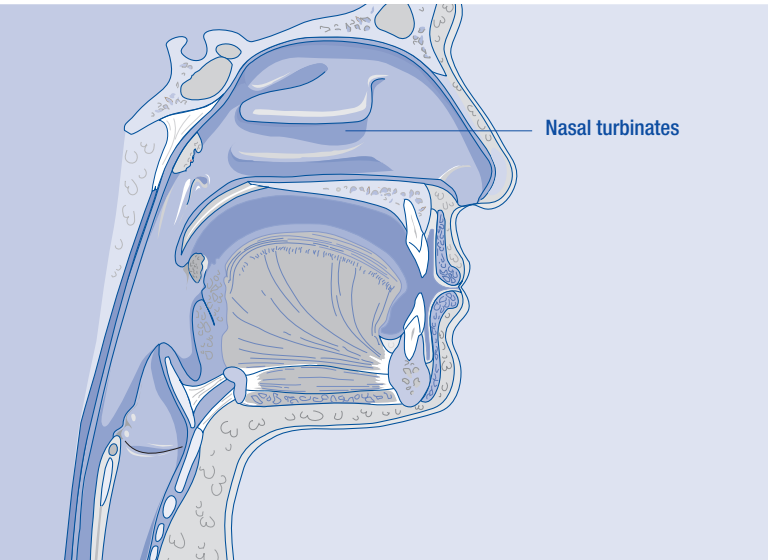
If you suffer constant nasal congestion, the Celon method can help. Ask your ENT specialist.

# Not Sick, Just Sick of Being Stuffed Up?

Colds come and go, but they're over quickly. Today, more and more people suffer from a permanently stuffy nose. The cause is often an irritation of the mucous membrane in the nose, causing the nasal turbinates to become enlarged. This constriction may not go away on its own.

Those affected may experience difficulty breathing through the nose, nighttime snoring, a loss of smell and taste as well as an increased tendency toward headaches. And because the nasal mucosa is less able to perform its filtering function, sufferers are left more vulnerable to colds and infections.

Dry or impurity-laden air as well as those with allergens, pollen and household dust are often the culprits. Many people have great difficulty avoiding these triggers in their daily lives. The good news is that chronically enlarged nasal turbinates can be treated today with excellent results using minimally invasive techniques.



# Your Doctor Can Help

## The Celon Method

Treatment using the Celon method involves selective thermotherapy to reduce the size of the nasal turbinates. The mucous membrane on the surface of the nasal turbinate which, is vital for filtering and purifying the air we breathe, remain intact.

This minor procedure can be carried out by an ENT specialist under local anesthesia. From start to finish, the procedure generally takes no longer than 10 to 15 minutes. You can feel a marked difference after just a few days. The Celon method has already helped many patients breathe normally again.

Of course, the first step is to seek an exact diagnosis from your doctor and an individual treatment recommendation based on the findings.

# Benefits for Patients

- An outpatient procedure, generally using local anesthesia.
- Brief duration of treatment is completed in just a few minutes.
- Selective thermotherapy used to treat affected tissue.
- The nasal mucosa which is so vital to immune response is protected.
- Quality of life is generally not compromised in the days following treatment.
- Procedure can be repeated if necessary.

**The Celon method is a minimally invasive treatment option for the thermoablation of tissue, used (among other things) to treat chronically enlarged nasal turbinates. It is a proven, state-of-the-art, nonaggressive procedure based on radiofrequency energy.**

**The Celon method is a tried-and-tested technique used in doctor's practices and clinics worldwide.**

# Questions and Answers

## Are there any side effects?

In the days following the procedure, patients may experience a slight swelling in the treated areas. The nasal turbinates may also crust over slightly. This is a normal, harmless physical reaction which can be alleviated by using a gentle nose spray or salve as needed.

## Will nasal packing be necessary?

While nasal packing is not typical with this procedure, this will be left to the discretion of your physician.

## What do I need to remember after the procedure?

While you should avoid heavy physical exertion for a few days afterwards, you don't need to restrict your daily activities in any other way. Talk to your ear, nose and throat specialist about any necessary appointments to monitor your condition.

## Who performs the procedure?

Ear, nose and throat doctors who specialize in the Celon method. Talk to your healthcare provider today to see if the Celon method is suitable for you.

## Are there potential complications?

Potential complications associated with the use of bipolar tissue coagulation electrodes are the same as those associated with outpatient procedures requiring anesthesia and the use of tissue coagulating radiofrequency electrodes in general. These include, but are not limited to: bleeding, infections, hematoma, injury to surrounding tissues/structures and compromise of the airway due to edema resulting from coagulation procedure if used in the upper airway.

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